

FOR IMMEDIATE RELEASE

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**ALLSTEEL, BMW GROUP AND DESIGNWORKS USA JOIN FORCES TO
CELEBRATE DESIGN AT L.A. DESIGNWEEK/NEOCON WEST**

February, 2006 – Passion for design. That is the common thread that will bring Allsteel, BMW Group and DesignworksUSA together at L.A. DesignWeek/NeoCon West.

On Tuesday, March 28 from 8-11 a.m. at the Allsteel Resource Center (444 South Flower St., 4th Floor), Allsteel and Ahrend will sponsor a breakfast gathering, offering guests the opportunity to see firsthand why BMW Group invested in DesignworksUSA, one of the top design consultancies, to form a dynamic team, one which now designs a wide variety of products, all offering the highest level of design creativity, diversity and quality.

In addition to the opportunity to mix and mingle with a variety of designers from the BMW Group/Designworks USA team, guests will be treated to drawings for award-winning BMW Group/DesignworksUSA products.

For more information, visit www.merchandisemart.com/neoconwest.

Allsteel Inc. designs, builds and delivers workplace furniture solutions with advanced functionality and lifetime durability. The company has Resource Centers in Chicago, Dallas, Los Angeles, New York, San Francisco and Washington, D.C.

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